



# Northwest Trade Adjustment Assistance Center (NWTAAAC)

Serving  
Alaska, Idaho,  
Montana, Oregon  
and Washington

Toll Free: 800-667-8087 • Phone: 206-622-2730 • [NWTAAC@nwtaac.org](mailto:NWTAAC@nwtaac.org)

**Are imports making it more difficult  
for your company to compete?**

**If so, your company could be eligible for  
federal grant funding to implement projects that can  
enhance your company's competitiveness.**

**Companies can receive up to \$75,000 in  
matching grant funding for projects of their choice.**

The Northwest Trade Adjustment Assistance Center (NWTAAAC) is a non-profit organization that administers the Trade Adjustment Assistance for Firms (TAAF) program for the **U.S. Department of Commerce Economic Development Administration**. TAAF helps American firms become more competitive when faced with import competition in their markets. Thousands of companies have benefited from this grant program since its inception.

## ELIGIBILITY

If your company has seen sales and/or production decline, **and** been forced to lay off workers or reduce work hours, **and** you have lost some domestic sales to imports, we may be able to qualify your company for the funding. We will prepare the grant application (petition) and handle processing at **no cost to you**.

## PROCESS



Upon petition approval, we will work with your company to develop a customized strategic plan, or Adjustment Proposal (AP). Your company's AP will include:

- An analysis of the competition facing your company and industry;
- A review of your company's current status and strategy; and
- A plan for addressing domestic and import competition, including a description of the projects to be implemented using the federal grant funding.

# Project Ideas for Eligible Companies

## Marketing

- Marketing plan development
- Branding and logo design
- New product development
- Brochure, catalog and packaging design
- Website development
- Market research and market feasibility analysis
- Public relations campaign planning and implementation
- Export and domestic market development

## Manufacturing

- Design, development and testing of new products
- Architectural and engineering design for facility expansion
- Lean manufacturing training and principle implementation
- Process control design and development
- Equipment re-engineering and/or new equipment design and development
- Operations training

## Quality Assurance

- ISO and AS documentation preparation and certification audits
- Product certifications and testing
- Gap audits
- Quality management systems and procedures development
- Facility health and safety standards development and training

## Information Technology

- Inventory control software customization
- Enterprise Resource Planning package customization and employee training
- Website development
- E-commerce functionality development
- Search engine optimization
- Network improvement
- Functional applications and Implementation
- CAD/CAM systems implementation

## Financial & General Management

- Accounting systems development and training
- Profit planning, cash management and budgeting process assistance
- Strategic and tactical planning
- Business plan development
- Succession planning
- Organizational development and training